Beat: Entertainment

Which TV Shows Do Republicans and Democrats Rate The Highest ?

The top 10 favorite programs

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USPA NEWS - Democrats prefer shows that are sexy, edgy and emotionally involving. Republicans prefer shows that are family-friendly, funny and depict 'Good v. Evil.' In a recent analysis, E-Score identified the top 10 favorite programs among folks who identify themselves as Democrats or Republicans...

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FINDINGS :

- Democrats : Prefer programs that are sexy, edgy, emotionally involving, ethnically diverse or have strong characters. These shows may be more attractive to supporters of Hillary Clinton.

- Republicans : Prefer programs that are family-friendly, funny, plot driven or have storylines that involve 'good vs. evil.' These shows may be more appealing to supporters of Donald Trump.

* Family Friendly vs. Sexy | Funny vs. Emotionally Involving :

Republicans prefer broadcast programs that are safer for families and more likely to be described as 'Family Friendly' and 'Funny' while Democrats prefer edgier programming and describe their favorite shows as 'Sexy' and 'Emotionally Involving.' The top 3 favorite shows described as 'Sexy' by Democrats were Game of Thrones, The Haves and the Have Nots, and Suits. By contrast, half of the top 10 shows on the Republican list had more than 25% of respondents describing the shows as 'Family Friendly' and air on broadcast television.

* Ethnically Diverse

On the Democrats' list, 3 of the top 10 shows: The Haves and the Have Nots on OWN, How to Get Away with Murder on ABC, and Empire on FOX all have a racially diverse cast and have powerful lead roles for women. This reflects the Democratic viewer who is also typically more diverse, with higher concentration of black and female supporters.

* Good vs. Evil

Republicans enjoy clearer 'good vs. evil' characters and storylines compared to the Democrats' favorites. Republicans prefer shows featuring superheroes like The Flash, Arrow and the super intelligent team on Scorpion. Two procedural programs such as NCIS and Blue Bloods also have the 'good vs. evil' component, as well as skewing slightly older than some other programs in the list.

Source : E-Poll Market Research

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